

Wiltshire Community Web Online Newsletter



October 2007

Hello all and welcome to the latest issue of the bi-monthly Wiltshire Community Web Online Newsletter.

Training Events Information

Have you registered to build a site but not got around to building your pages yet? Have you got your site up and running but feel like you'd like a bit more support in building your pages? ...*Then why not come along to a training session?*

Wednesday 31 st October 2007	The PACT Centre, 16 High Street, Pewsey, Wiltshire SN9 5AQ	6pm
Monday 12 th November 2007	Chippenham Library, Timber Street, Chippenham SN15 3EJ	6pm

PLACES ARE LIMITED: To book your place upon one of the sessions, please contact Sharon Leney by email: info@wiltshirecommunityweb.org.uk or by calling 01380 722475

Future training dates will be advertised in future newsletter issues and in the news and diary sections of www.wiltshirecommunityweb.org.uk – keep checking back!

If you are a group of people that are interested in finding out more about WCW, we could organise a group training session – get in contact!

We hope that you have enjoyed reading your WCW Newsletter. If you have any queries or comments then please email us at info@wiltshirecommunityweb.org.uk

Hints and Tips

Existing Wiltshire Community Web Sites

Want to know how WCW can be used? How other users have made use of the facility?

Then why not browse the existing 900 websites that have already been set up by registered users. This may give you some ideas of what content to add to your own, how to highlight specific issues to your visitors, or even what pictures look best.

To browse existing websites, simply visit www.wiltshirecommunityweb.org.uk and select the district area on the map you would like to view first. From the page that follows; select 'Search the Site' and from the next select 'Community Websites'. Upon the form that follows, you can enter your search criteria, or to view all sites, leave this blank and select the bottom search button. Websites found will be displayed as a list for you to view as you wish.

Search Engines

Some tips of how to ensure your WCW site will be picked up by search engines such as Google and Yahoo:

- Always complete the keywords and description boxes at the end of each page template – but keep these to a selective minimum
- Ensure your content mentions these keywords
- If possible, use these keywords as part of your page title
- Ask external websites to add a link to your site

Adding Diary Items to the What's On Section

It's great to see that so many users are populating the What's On section of each district area of WCW.

Give as much information as possible when you input your events onto the 'What's On' diary. If you just put 'Flower arranging demonstration' but omit contact details and location then your potential audience won't know where it is or who to contact for more information! Make sure you put on enough information to attract visitors – it's your chance to promote your club events!

Get your site noticed!

For each newsletter, we try and feature a site that has been created on Wiltshire Community Web.



If you would like to have your site featured here in a future issue to promote your success, then get in touch!

Email us at info@wiltshirecommunityweb.org.uk with a short explanation of your site.

Editors Notes



**Wiltshire Community Web is managed by
Community First.**



Community First is a charitable organisation that works at the forefront of community development to help improve the quality of life and economic well being of people and local communities throughout Wiltshire and Swindon

For further information visit our website at www.communityfirst.org.uk

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